

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- Released of Advertisement in 'You & I' magazines 3rd Anniversary, through M/s. Tempest Advertising Pvt., Ltd., Secunderabad – Publication Charges – Sanction of Rs.60,000/- - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 119

Dated:05-02-2011
Read the following:

- 1.Govt. Lr. No.235/PMU/DDC/2011, Dt.19-01-2011, YAT & C (PMU) Department.
2. Invoice NoPB/000563/10-11, Dt:31-01-2011 of M/s. Tempest Advertising Pvt., Ltd., Secunderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of the promotional initiatives. As a follow up of these initiatives, this Department has ordered to release a Double Spread Colour display advertisement at a cost of Rs.60,000/- vide letter 1st read above to publish of 'You & I' magazines 3rd Anniversary issue. After publication of the advertisement in the "You & I' magazines, the advertisement agency namely, M/s. Tempest Advertising Pvt., Ltd., Secunderabad, has forwarded a bill amounting to Rs.60,927/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction an amount of Rs.60,000/- (Rupees Sixty Thousand only) towards releasing the advertisement in 'You & I' magazines 3rd Anniversary issue through, M/s. Tempest Advertising Pvt., Ltd., Secunderabad.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (12) Advertisements for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Tempest Advertising Pvt., Ltd., Secunderabad, after deducting Tax, payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)**

To
M/s. Tempest Advertising Pvt., Ltd., Secunderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER